

APPLICATION SUBMITTED FOR BRANIFF FLIGHT 352 TEXAS HISTORICAL MARKER AT DAWSON, TEXAS

On November 12, 2018, Braniff Airways Foundation submitted the application to request that a Texas Historical Marker be placed near the crash site of Braniff International Flight 352 to the Navarro County Historical Commission. Two days later, the commission approved the application and it was formally submitted to the Texas Historical Commission in Austin, Texas.

The Foundation received confirmation that the application was received and that it contained the necessary materials required for it to move forward in the approval process on November 15, 2018. An application fee of \$100 USD was mailed to the Texas Historical Commission on the same day from Braniff Airways Foundation.

Once the application is approved by the Texas Historical Commission then the fee for the marker of \$1800 USD will be submitted. During the Braniff International Flight 352 50th Anniversary event at Dawson, Texas, on May 3, 2018, the Lions Club of Dawson held a special BBQ luncheon for this attending the event. All of the proceeds from the event were donated by the Lions Club to pay for the fee for the marker.

Also during the event, several name changes were noted for the passenger name plaque that was presented to the City of Dawson. A donation from the family of a passenger has made it possible for the Foundation to make those updates and a new plaque will be presented to the city during 2019.

The process for the approval of the Texas Historical Marker will be completed 45 days after November 15, 2018, which is December 27, 2018. Sometime after the November 15th date, Braniff Airways Foundation, the sponsor of the marker, will be notified if the application for placement of the marker was approved or disapproved. If the marker is approved, then payment for the marker will be due no later than 5PM Central Time on March 15, 2019.

As soon as we have been notified of the status of the application, an immediate announcement will be made. In addition, this plaque will be the first of many that Braniff Airways Foundation will begin sponsoring to ensure that Braniff's historical significance in Texas will always be remembered. The Braniff Airways Texas Historical Marker Project is in conjunction with our Braniff Trail Historical Plaque Project.

Photo: The new Braniff International Flight 352 Texas Historical Marker will look very similar to this unique marker created for Dallas Love Field. A large heavy metal sign fitted to a long life metal mounting pole will feature text about Flight 352 that was authored by Braniff Airways Foundation.

Braniff Airways Foundation



LOVE FIELD

BELIEVING THE CITY'S SUCCESS WAS LINKED TO ITS TRANSPORTATION SYSTEM, DALLAS LEADERS MADE EARLY EFFORTS TO SECURE A FUTURE WITHIN THE BURGEONING FIELD OF AVIATION. OAK CLIFF RESIDENT FRANK McCARROLL MADE HIS FIRST FLIGHT IN 1903. IN 1910, HE AND THE DALLAS CHAMBER OF COMMERCE ORGANIZED A STATE FAIR AIR SHOW AND ATTRACTED THOUSANDS OF VIEWERS.

IN 1917, DURING WORLD WAR I, THE CITY SECURED AN AGREEMENT WITH THE WAR DEPARTMENT TO PROVIDE A MILITARY FLYING SCHOOL FOR THE ARMY TO LEASE. THE ARMY SIGNAL CORPS NAMED THE FIELD "LOVE FIELD" IN HONOR OF LT. MOSS LEE LOVE (1879-1913), AN ARMY AVIATION FATALITY. A FESTIVAL AT LOVE FIELD MARKED THE WAR'S END IN 1918, AND THE ARMY DECOMMISSIONED THE FLYING SCHOOL IN 1920. THE CITY OF DALLAS LEASED SPACE TO PILOTS AND, IN 1922, THE CURTISS FLYING SCHOOL AND CURTISS AEROPLANE CO. OPENED AT THE FIELD. IN 1923, THE ARMY RETURNED TO PROVIDE WEATHER AND RADIO SERVICE TO PILOTS. THE AIRPORT ATTRACTED U.S. AIR MAIL ROUTE SERVICE IN THE MID-1920s; AIR MAIL CARRIERS WERE THE FIRST NATIONAL AIR SERVICE COMPANIES, AND MANY DEVELOPED INTO THE MAJOR AIR CARRIERS OF THE LATE 20TH CENTURY. OVER THE YEARS, NOTABLE PILOTS MADE STOPS HERE, INCLUDING CHARLES LINDBERGH AND AMELIA EARHART. DURING WORLD WAR II, THE 5TH FERRYING GROUP BASED OPERATIONS HERE, ALONG WITH A CONTINGENT OF THE WOMEN AIR FORCE SERVICE PILOTS (WASP) AND A LARGE LOCKHEED MODIFICATION CENTER.

AS LOVE FIELD DEVELOPED, SO DID AIRCRAFT TECHNOLOGY AND SERVICES, AND MAJOR CARRIERS ESTABLISHED OFFICES AT ITS FACILITIES. IN 1973, A LARGER AIRPORT OPENED WITH MOST AREA AIR TRAFFIC MOVING THERE; LOVE FIELD ALMOST CLOSED. TODAY, THOUGH, LOVE FIELD HAS GROWN INTO A SIGNIFICANT FACILITY AND ONE OF THE BUSIEST COMMERCIAL AND GENERAL AVIATION AIRPORTS IN THE UNITED STATES. IT REMAINS A VALUABLE DALLAS ASSET, SERVING SCHEDULED PASSENGERS, CORPORATE CLIENTS AND MAINTENANCE BUSINESS. IT IS AN IMPORTANT REMINDER OF THE CITY'S EARLY AVIATION EFFORTS.

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