

**PRESS RELEASE - BRANIFF SIGNS HISTORIC AGREEMENT FOR 7701 HANGAR TODAY -**  
Just hours ago, and some 65 years later after the signing of the original letter of intent to build a new Braniff hangar at Love Field, an agreement was signed by Braniff Airways, Inc., regarding the Airline's former Operations and Maintenance Base at Dallas Love Field. The licensing agreement, signed with CLT, also known as the Dallas Cowboys, Lincoln Properties and Truman-Arnold Companies collectively, will ensure that Braniff's name will be used to identify the property for the next 69 years.

The agreement also gives Braniff and Braniff Airways Foundation weekly access to the building for various events and meetings. Special historic kiosks will detail the history of the building from its opening in October 1958 to the grand opening of the newly remodeled hangar, which is scheduled for October 2019. A special plaque will be placed in the front courtyard entrance on Lemmon Avenue to honor Braniff Airways and Braniff Airways Foundation for their tireless efforts in preserving and promoting the history and legacy of the building for future generations to admire and enjoy.

In addition, Braniff has licensed the use of the magnificent Braniff Dallas Cowboys color scheme that was painted on Boeing 727-227 registered as N457BN in November 1981, to honor America's Team and the NFL team's 23-plus years association with America's Most Colorful Carrier, Braniff International. The color scheme will be painted on a massive 30-foot long model of the trijet that will hang in the airside lobby of the new TAC Air Fixed Base Operator facilities at the new hangar. The model will honor Braniff and the Dallas Cowboys, whose players will once again board a jet at 7701 for travel to their out of town games.

Braniff's Operations and Maintenance Base at Dallas Love Field will officially be named The Braniff Centre, which was authorized in the Licensing Agreement signed today. Aviation activities will still be the primary purpose of the building with the TAC Air FBO facility featured as one of the leading aviation entities that will occupy the unique facility. In addition, a grouping of needed restaurants will service the Love Field, Bluffview and Walnut Hill areas. Randall Reed's Park Cities Lincoln will also relocate from its current location at Lemmon Avenue and Inwood Road to the new 7701 facility. Specifically, the new Lincoln outlet will be housed in the former Legend Airlines car park garage located in front of the North Extension of the main 7701 structure. The arrival of the new Lincoln dealer also marks the first time a car dealer has been built on airport property.

Braniff's new licensing agreement culminates nearly eight years of efforts to preserve the world's only known and surviving dual butterfly mid-century hangar, which was designed by the famed architects William Pereira and Charles Luckman of Los Angeles, California. In 2011, Braniff joined with advocacy lead Preservation Dallas to ensure that the hangar that had dominated the eastern side of Love Field for six decades would continue to contribute the history and legacy of Braniff Airways and Dallas Love Field for years to come.

In 2013, the structure was deemed eligible by the Keeper of the National Register for inclusion in the National Park Services National Register of Historic Places. With this, certain procedures and requirements were triggered by the 1966 National Historic Preservation Act to ensure that the building's unique history would be preserved for future generations. In 2015, the Dallas City Council voted to award an unprecedented 69-year lease and therefore restoration of 7701 to

auto dealer Randall Reed. With this, the future of the building was secured and today its heritage and history was also ensured.

A brief overview of the decades of history at Braniff 7701 is outlined below:

June 10, 1955 - Braniff Airways signs an agreement with the City of Dallas to build a unique mid-century model airline hangar on the east side of Dallas Love Field

June 1957 - An additional and matching second hangar was announced to be built north of the first hangar at 8001 Lemmon Avenue. The second hangar was not built because of the move to DFW Airport

March 21, 1957 - Groundbreaking for the new Braniff base

October 3, 1958 - Braniff moves into new Lemmon Avenue Base

October 4, 1958 - The first flight was dispatched from the new Operations and Maintenance Base

October 7, 1958 - The new Braniff base is dedicated

January 16 through 18, 1959 - Employee and public open house conducted over three days at new base

January 25, 1958 - Famed Braniff Sunday Dinners began in the new base cafeteria

September 14, 1960 - Braniff Douglas DC-7C inadvertently taxied into the front awning on the air side of the new base. The dent in the front wall was visible when the building was restored during 2018

June 4, 1966 - World's first drive-up ticket window is opened at 7701

October 29, 1973 - World's first airliner painted by a master artist, Alexander Calder, a Braniff DC-8-62 Intercontinental Jet registered as N1805, is rolled out for the time at the Braniff Lemmon Base

November 16, 1975 - A special Braniff Bicentennial Boeing 727 was painted under the supervision of its designer Master Artist Alexander Calder and rolled out for the first time at 7701

Photo: A luxurious Braniff International McDonnell-Douglas DC-8-62 Intercontinental Jet registered as N1808E is parked on the Airside Ramp at the Airline's Operations and Maintenance Base at Dallas Love Field in 1977. Although Braniff had moved its scheduled operations to the new Dallas/Ft. Worth Regional Airport and a spectacular new Hangar 1 was also built to assist with on-field maintenance, the iconic Dallas Base continued as the primary major maintenance and overhaul base for the sprawling global airline.

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